2bGreener, LLC

Jodi Smits Anderson

FAIA, LEED AP BD+C, Well AP, Regenerative Practitioner

The world is changing fast; are you keeping up?

2bGreener, LLC translates **sustainability** and **climate action** from an add-on and costly approach → to an informed and integrated process-shift; achieving optimal project results, and engaging and inspiring all members of your team, staff, and community.

Jodi Smits Anderson has the experience, insights, knowledge, and skills to:

- ***educate*** through curriculum development or delivery
- ***facilitate*** program, firm, or project goal-setting
- ***inspire*** innovative thoughts and follow-through by connecting the dots across silos of influence

25 Years in the Building Industry + a Transformational Lens for Identifying Co-Benefits.

Jodi has worked in the ***Private Sector*** as an Architect, Project Manager, and Managing Principal of a 50-year old A+E firm.

Her experience with ***Government*** includes nearly 15 years of service to New York State as its first Director of Sustainability, policy development at state and federal levels, policy implementations, and development and delivery of training for employees and leaders in addressing sustainability goals and climate action.

Her ***Volunteer Efforts*** include current Board service with NESEA (Northeast Sustainable Energy Association), ARC (Albany Riverfront Collaborative), and TAP (non-profit design), and past service at national, regional, and local levels in the U.S. Green Building Council and International Living Future Institute. She has taught at college level and is a dynamic and nationally respected presenter.

Contact Jodi for initial conversation, proposals, or cost estimates for:

- Speaking either remotely or in-person (examples available)
- Education development or sourcing for your company - full-spectrum of sustainability
- Facilitation for project, program, or company sustainability goal creation and progress

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Education - (design-focused, proposal developed after initial meeting)

Sustainability savvy, used as a suite of information to make any work more successful, can elevate staff careers, firm visibility and impact, and business profitability in private and public pursuits. Jodi will co-create a **multi-step process** to develop and deliver the education that is vital to integration of full-spectrum sustainability so that these benefits can be realized. Steps include:

1) Set the path meeting - identify needs and approach (hourly rate, plus travel as needed)
2) Meetings with identified stakeholders - understand culture and co-create the educational focus points
3) Development of curriculum - timely input by stakeholders and determination of sourcing for education or bespoke development and delivery, including a launch and pacing plan
4) Assessment plan - gauge growth in awareness, influence of knowledge, and program success

The fee structure can be hourly not-to-exceed or based on a phased, lump-sum delivery, depending on need, size of firm, and ultimate goals for the program/delivery.

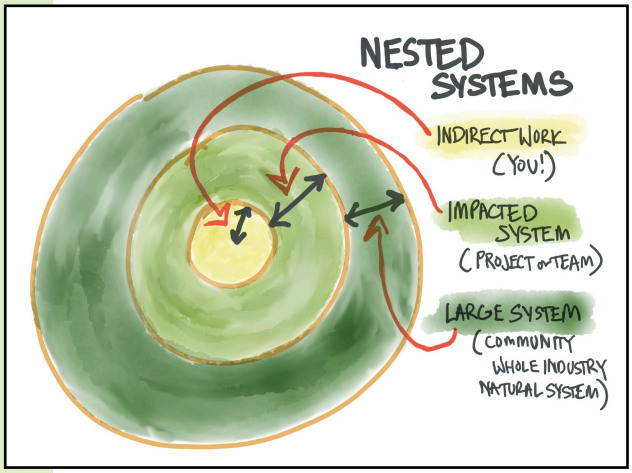
Facilitation - (proposal based)

Project level work: co-design of a front-loaded meeting structure with the project team for deeper discovery and goal-setting processes, along with selection of the most appropriate rating system as a tool for the work. Proposal based on project size, description, and phase of work.

***Corporate or Department level work*:** a series of trainings and meetings with leadership to define the current status, potential, and the skills needed to activate next-level success. An indicator of success should be selected, based on why you are engaging in this work. Examples include AIA2030 Challenge, recognition as a top Sustainability Firm, and employee recruitment, diversity, and retention. Proposal based on firm size.

Inspiration - (delivery fee, including creation)

Illuminating Big Thoughts through dynamic writing and presentations. Covering climate action in the building industry, lessons from Nature, and some of the most innovative work of our time including embodied carbon and systems-thinking, Jodi makes ideas accessible through storytelling and connection to our every-day processes.



Presentations are often interactive or include small work sessions to solidify concepts. $250 per session hour, plus travel.

Jodi remains accessible to attendees for continued discussion.

Additional presenters are sometimes included for deeper, hands-on expertise in data or tech, with Jodi connecting these efforts to larger umbrella concepts and achievements.