JODI SMITS ANDERSON, FAIA

LEED-AP BD+C, Well AP, Regenerative Practitioner
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Collaboratively Leading Vital Work for Our Climate Future

WORK EXPERIENCE

Mentor

New Buildings Institute, a national 501c3 think tank - December 2023 to October 1, 2024

Associate Director (Acting Director May-September)

- Defined collaborative vision and cultivated a supportive, excited team dynamic for improved resilience
- Budget, staffing, and business development for stability and growth
- Refined remote team structure. Co-created a vision for career-support and excellence in project and thought-leader work
- Identified and amplified awareness of health, equity, access, and embodied carbon in work nationwide

Connector

2bGreener, LLC - June 2023 to Present

Founder and CEO

- Developed and delivered Sustainable Systems Thinking course for Sustainability Masters program, SUNY ESF
- Facilitation, Education, and Inspiration as a Subject Matter Guide (SMG) in transitioning companies and the A+E industry to leadership and impact in climate action
- Education development including energy code, policy at state and federal levels, lessons from nature, and trainings for rigorous leadership through collaboration

Leader

Page (initially EYP) - December 2021 to June 2023

Managing Principal of Albany Office, Associate Principal

- Guided Albany staff of a national A+E firm through cyber security incident recovery, voluntary bankruptcy, and purchase by multi-national A+E firm
- Part of C-suite strategic and business status planning at firm level, including budget, staffing, and development
- Reframed hybrid work environment, including mentorship strategies
- Created office visibility, community connections, and professional relationships in the Upper Northeast

Change Agent

DASNY, NY State's Public Finance and Construction Authority - June 2007 to December 2021

Director, Sustainability Programs

- Identified, created, and led a pilot project created with EnergieSprong (Netherlands) to achieve ZNC (zero net carbon) for a renovation to inform all future state university-system work
- Built connections with industry leaders including USGBC, NESEA, and ILFI
- Worked extensively with other NY state agencies and authorities to create and implement system improvements and directly informed the work of over 70 state entities
- Conceived of and led creation of NY lower-carbon concrete specification, now informing state and federal policy work
- Set first-in NY State Institutional Policy for Green Building, impacting over $7 billion in state building investments
- Created and led performance processes including verification of GHG emissions via Climate Registry, 2008-2010

Innovator

Collins + Scoville Architects, P.C., Albany, NY - Feb. 2004-June 2007

Associate – Project Architect and Project Manager

- Project Manager for a $16 million Science Building gut-rehab, on time and budget, with exceptional material re-use.
- Wrote specs to achieve sustainability goals, guided detailing and project schedules, met with and managed clients
- Educated staff on LEED systems

Additional Work Experience and Recommendations can be provided upon request.

EDUCATION

Rensselaer Polytechnic Institute, Troy, NY
- **Bachelor of Architecture** and **Bachelor of Building Science** w/ **Minor in Literature**

U. S. Green Building Council/GBCI
- **LEED-AP** in Building Design + Construction (2009 to present) with initial LEED-AP designation earned in 2004
- **WELL AP** (maintained 2020 - 2024)

NY State Education Department - **NYS architectural license** (2004 to present)

SKILLS

- Process-focused facilitator and practitioner - unique ability to identify cross-systemic benefits
- Exceptional presenter - using PowerPoint and Prezi systems
    - Theatrical training for clear, concise, and passionate delivery
    - Talks tailored in the moment to audience responses
- Relationship Building - for business and impact growth
- Languages - fluent in Dutch, basic comprehension/reading of French

BOARD, ADVOCACY, AND SERVICE

- Albany Riverfront Collaborative 501c3 (ARC) - Co-Founder, Board Chair
- Member of Albany Sustainability Commission - Selected by Albany, NY Common Council for Building and Systems Change
- Selected member of AIA National Board Committee: Climate Change and Design Excellence
- Board Secretary of TAP - the Community Design Center of NY state's Capital Region, serving LMI communities since 1969
- Creator and Co-Host of Subject2Change - Sustainability - YouTube channel w/conversations exploring sustainability in business, art, craftwork, design, eduction, health, etc. Now shared as podcast @DiscoverSustainability on Spotify
- NESEA - Board Member. Secretary 2 years. Content Committee member for several conferences. Co-Chair for Building Energy NYC 2019. Lifetime Member. Ongoing participant in the Diversity Caucus.

Previous
- NYS Conquer the Code - trainer of A+Es and contractors on the NYS Energy Code (2016 - 2024) with over 900 educated
- Submission Reviewer - Federal DOE innovation grants (2023), SUNY ESF Mass Timber student innovation (2022 and 2023), Buffalo COTE award (2024)
- Project Drawdown - Volunteer researcher, (2017)
- Green Drinks Albany - Lead and planner, (2014-2019). Providing education, green business tours, and networking

United States Green Building Council (USGBC) - 2005 - 2019
Volunteer, Elected Representative at National level, and Member
- NY Upstate Chapter, USGBC - Board Member, Vice-Chair, Chair, Program Lead

AIA ENY - 2006 – 2009
Chair of COTE, and Secretary to ENY Board
- Created the Green Material Expo in the fall of 2006, 2007, and 2008
- Created the Green in Motion tour in March of 2007 and 2008

AWARDS

FAIA (College of Fellows), AIA (American Institute of Architects) - February 2023
Congress of New Urbanism Merit award recipient - 2022
NYS Green Building Advocate of the Year – 2018
Alpha Psi Omega Honor Society for Theatre (RPI)
Phalanx Honor Society for Leadership (RPI)

PUBLICATIONS AND SPEAKING

Speaker:

Presentations focused on sustainable design, process, lessons from Nature, climate ethics, systems thinking, wellness in design, engaging speaking strategies, embodied and operational carbon, and biophilia.

- International Living Futures Conference Master Speaker in 2017 in Seattle, and in 2023 in Washington DC
- NESEA Building Energy Boston in 2014, and 2016 - 2020
- NYS Green Building Conference in 2012 -2014, 2016 – 2021, 2023 and 2024
- DesignWell 2019 in San Diego
- NACUBO 2019 in Austin, TX
- Greenbuild International Green Building Conference in 2009, 2011, and 2014
- AIA NYS remote speaker in 2020 and 2021
- AIA NJ in-person speaker on Lessons from Nature, October 2023
- Guest lecturer at Cornell, Ithaca College, SUNY Albany, RPI, SUNY ESF, and NYU
- Website: https://greenerjsa.wixsite.com/mysite SDGs and Project Drawdown, We Know the Answers
- YouTube: https://www.youtube.com/channel/UCoLrmdksGl9RTvAyYs6hqjQ Subject2Change - Sustainability
- TEDx Video: "There's only one wrong answer" - https://youtu.be/hraWTn1gUgs

Published:

- Website: www.2bgreener.com (blog site)
- ASHRAE paper: "Zero Carbon New-Construction Codes: Impacts on Criteria Pollutants in New York" (for release Jan. 2025)
- "The Residence Hall of the (Near) Future" thought paper shared by AIA NYS (2021)
- Book Input: "Climate Adaptation and Resilience Across Scales from Buildings to Cities", (2022), "Perspectives from Practice"
- BuildingEnergy Vol. 38, No1: "The Process of Changing the Process" (Fall 2019)
- The Journal of Green Building V14 N3: "Energy Use Excellence and the Building Envelope" (July 2019)
- Book Contribution: Project Drawdown
- Book Forward: R.S. Means publication - "Green Building Project Planning" (2010)
- "The World at Home: A Household Guide to Building Green" – by the Citizen's Environmental Coalition (2008)